



## SDG Education, Engagement, and Literacy

Nov 18th, 2022

H.E. António Guterres

Secretary-General United Nations New York, NY

10017 USA

Dear Mr. Secretary General,

I am pleased to confirm that SOCIAL IMPACT MOVEMENT, a member of the United Nations Global Compact since January 2021 has continuously supported and advanced the ten principles of the UN Global Compact with respect to human rights, labor, environment, and anti-corruption.

- **This Commitment of Engagement reflects our main actions taken during 2021 and 2022**, starting when we joined the Global Compact as a signatory non-business member. In alignment with the ten principles, this commitment is clearly communicated to our stakeholders and the general public on our website, our newsletters, and social media.
- This statement is signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- A description of practical actions (i.e., disclosure of any relevant policies, procedures, activities) that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labour, environment, anti-corruption).
- A measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Below a description on how our programs work, the SDGs directly impacted, and the UN Global Compact Principles addressed.

**SDGs Ambassadors:** A leadership development program that promotes social entrepreneurs, changemakers, global thinkers, and doers committed to educating and demanding a call to action on issues affecting our community through the Sustainable Development Goals framework. They are equipped with curated knowledge and advocacy skills to inform and influence stakeholders, policymakers, and decision-making leaders.



In alignment with the UN Global Compact Principles 2, 4, and 7.

The SIM SDG Ambassadors for SDG4, SDG5, SDG13, SDG14, and SDG16 have been responsible for driving more than 5,000 community members of their organizations and initiatives involving Education, Gender, Climate, Ocean and Human Rights. Their constant and diligent ground work is fundamental to propel the education and the SDG message. The ambassadors are citizens are creating and fomenting the change they want to see in the world through their companies, their activism, and their academic commitments. Find out more about our SDG Ambassadors and their work here:

<https://socialimpactmovement.org/sim-sdg-ambassadors/>

**SDGs Voices in Miami:** A podcast providing a platform for youth advocates to express their concerns and share their work. Created by two young social entrepreneurs who are founders of initiatives addressing gender equality and climate education, this program is driven by discussions about social and environmental impact while exposing the correlation with the SDGs. They scout students from Miami high schools, and from US universities to explore their impact on mission-driven initiatives and to ask questions about pressing topics affecting our global society.



In alignment with the UN Global Compact Principles 1, 3, 4, 7, 8 and 9.

Our women-led program is making a difference on the youth community.

First season of Voices in Miami started in 2021 celebrating the 5th Anniversary of the SDGs. During 16 episodes, interviewees from Miami's high school talked about their changemaker initiatives. Second season started on the 6th Anniversary of the SDGs, and now, from their university campuses, the cohosts canvass their peers, asking hard questions and then convening on a 20-min conversation about their findings every other week.

This program has interviewed 20 changemakers and consulted more than 60 university students.

Find out more about the Voices in Miami here:

[https://socialimpactmovement.org/our\\_programs/sdg-voices-in-miami/](https://socialimpactmovement.org/our_programs/sdg-voices-in-miami/)

**SDG Business:** Launched in 2020 in alignment with the UN call to unite businesses during the decade of action. Through this program, we convene partnerships that create initiatives for the business community aiming for their full participation in advancing the Sustainable Development Goals in our city.



In alignment with the UN Global Compact Principles 1, 2, 3, 4, 5, 7, 8, 9 and 10.

During 2021-2022 we have partnered with Accountable Impact, a Miami nonprofit organization activating government and local networks demanding accountability on their actions, and Venture Cafe Miami, a hub convening innovators and entrepreneurs, to create the SDG Impact Pledge and the SDG Consortium (starting in 2023).

The **SDG Impact Pledge** presents the Sustainable Development Goals framework at an introductory level for companies that want to pioneer change and integrate business sustainability strategies into their business model. This initiative is designed as a Community of Practice to share knowledge, learn, innovate, and find solutions to local and regional issues.

We have met with several companies' leaders, directors, and C-suite executives to expand their sustainability impact.

Find out more about SDG Impact Pledge here:

<https://socialimpactmovement.org/sdg-impact-pledge-new/>

The **SDG Consortium** launched on June 2022 as a space for multidisciplinary and multisectoral collaboration. Our areas of work address Policy-Advocacy, Capacity Building, Leadership Development, Solution-Driven Agenda, Equity Lens to Sustainability, and Issue-Based Approach. During 2022 we met with Consortium participants defining leads and co-leads. Consortium stakeholder-discussions meetings starting in Feb 2023.

Find out more about SDG Consortium here:

<https://socialimpactmovement.org/sdgs-consortium/>

The **SDG Carbon Offsetting** provide solutions to cut carbon emissions. Through a donation model, we present an alternative for lowering individual and single businesses' carbon footprint. This initiative supports the Sustainable Development Goals related to environmental protection. The world annual average per person carbon emissions are currently estimated to be 6.8 tons. (source: Climate Watch – World Resources Institute)

Find out more about SDG Carbon Offsetting here:

<https://socialimpactmovement.org/donation-with-carbon-offsetting/>

**SDG Learning:** Our handpicked curation of free courses, podcasts, articles, blogs, and materials for individuals and companies to improve their knowledge of themes related to the

SDGs. Includes the news portal [SDGtalks.ai](https://sdgtalks.ai) for academic institutions to boost SDG literacy among university students while promoting peer-to-peer digital engagement.



In alignment with the UN Global Compact Principals 1, 3, 6, 7, 8, and 9.

In addition to our ongoing curation, during 2022 we added the SDGtalks.ai, a news portal built to boost education and engagement on SDGs' themes. Using artificial intelligence as a tool to create a welcoming environment, the portal presents 144 up-to-date news 6 times daily, allocated under the correspondent SDG. Designed to engage students and universities with SDG content through writing and social media replication, the platform attends English and Spanish speakers. Through our SDGtalks.ai alliance we are fomenting SDG engagement at higher education institutions, collaborating and equipping students with content, while facilitating content reading and sharing.

From 2021-2022 our website attracted a total of 7500 visitors, engaging 5600 with our content, and 3800 were from the United States.

Find out more about SDG Learning here:

[https://socialimpactmovement.org/our\\_programs/sdg-learning/](https://socialimpactmovement.org/our_programs/sdg-learning/)

**Social Impact Movement** (SIM) is a catalyst for social change in Miami, using the **United Nations Sustainable Development Goals** to build partnerships, raise awareness, educate, and inspire our community to take action on issues related to social justice, economic progress, and environmental changes. We equip SDG leaders and changemakers with tools advancing for the SDGs. As the learning hub for sustainable development leadership, we are committed to developing programs that equip, inspire, engage, and educate future agents of change. Our moonshot goal is that one million individuals, starting in Miami, FL, have become knowledgeable and inspire another one million peers on sustainable development practices by 2030.

Our programs work on **systems change**, unlocking the Sustainable Development Goals' **visibility and training** through **active participation**, **reading**, **writing**, **visual content** consumption, and **social entrepreneurship education**, contributing to **building global citizens** that will occupy positions in government, that will be leading our future corporations and businesses, hence modeling the organizations they work and influencing the people they are surrounded by.

**Our story:**

Social Impact Movement was founded in 2016 as a Florida Nonprofit Corporation and registered in 2017 as a 501(c)(3) Federal Tax Exempt with the mission to connect people to social-related global topics. A year after interacting and working in the community, we understood we could play an important role by *linking Miami to the global conversation*. We decided to step up and become **active in the global social change movement**. The Global Goals Agenda framework was incorporated in early 2018 when we became South Florida's pioneer in building SDG programs that foment discussions and partnerships, and contribute to forming global citizens who are responsible for their role in society in promoting sustainable development.

Along 2000+ days of social change, we have built a network of 1500 followers, formed more than 30 partnerships and alliances, and featured more than 200 online engagement opportunities, in-person and Zoom events, workshops, conferences, and activations.

In 2019 we were featured in the Social Innovation chapter of the [INNOVATE MIAMI book](#) recognizing our work as Miami Social Innovators.

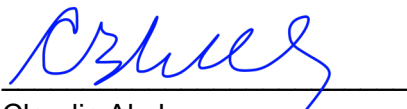
In 2020 we joined [Catalyst2030](#), a global movement of social entrepreneurs working on systems change across the globe, supported by Schwabs Foundation, Skoll Foundation, Ashoka, and Echoing Green. We are coordinating the implementation of the US Catalyst Chapter.

In 2021 we became [signatory members of the United Nations Global Compact](#), the world's largest corporate sustainability initiative with 14000 corporate participants and other stakeholders in over 170 countries with two objectives: "Mainstream the ten principles in business activities around the world" and "Catalyze actions in support of broader UN Sustainable Development Goals (SDGs)".

In 2022 we joined the [Council of Inclusive Capitalism](#).

Social Impact Movement declare our public accountability and transparency and therefore commit to reporting on progress every two years according to the Global Compact COE policy.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Claudia Akel', is written over a horizontal line.

Claudia Akel

CEO and Founder

**Social Impact Movement**

<https://socialimpactmovement.org/>